

EGIN Autumn Seminar 2019



November 7 and 8, 2019 in
Bern & Biel, Switzerland

A GLANCE AHEAD

GOAL

In an uncertain and challenging present, we try to glance into the future of media and training, as well as the way we will communicate with each other.

PROGRAM

Wednesday November 6

- Individual arrival of participants
Check-in at [Hotel IBIS Budget Expo](#)
Guisanplatz 4, Bern
([Tram 9](#) direction «Guisanplatz Expo Wankdorf»
at platform B in front of train station)

Thursday November 7

Venue: Biel, Switzerland

Activities morning

- 08.30 transfer from Bern (Hotel) to Biel by bus
- 09.30 Welcome at Biel site of the [School of Design of Bern and Biel](#)
- 10.00 Ideation workshop hosted by Swiss idea factory [BrainStore](#):
Creating ideas and concepts together in an inspiring workshop based on questions that matter:
 - Future of media
 - Media convergence challenge
 - Media training to-be

12.00 Lunch at Biel site of the School of Design of Bern and Biel

Activities afternoon

- 13.30 Transfer from Biel to [Maggingen hilltop](#) by bus
- 14.00 Welcome at the [Swiss Federal Institute of Sport](#). Introduction to the institute and lecture:
Media learning concept
- 14.45 Guided tour on the site of the institute.

Activities evening

- 16.30 transfer back to Bern (stop at IBIS Hotel)
- 18.30 EGIN dinner in Bern at [Restaurant Marzer](#)

Friday November 8

Venue: Bern, Switzerland

Activities morning

- 09.30 Scenic walk through old town of Bern
- 10.15 Guided tour of the core exhibition of the [Museum of communication](#):
The new core exhibition examines all forms of communication, which has always connected human beings. But why do we communicate? And who do we communicate with? What is required for us to understand each other?

12.00 Lunch at Bern site of the School of Design of Bern and Biel

Activities afternoon

- 14.00 [Interactive Media Lab](#) event hosted by the School of Design of Bern and Biel
«Creating digital content» – Lectures and workshops with international experts. Lectures will be translated, several workshops will be held in english.
- 19.00 Farewell drink and goodbye

Individual departure of participants