

EGIN Autumn Conference Newcastle upon Tyne England

Program- Creating Employability (exploring student's experience, work based learning and possible new apprenticeship schemes)

Thursday October 6th (Day 1)

Venue Newcastle College, Parsons Building, floor 10, room 10.07, Newcastle Upon Tyne, England, NE4 7SA

09.00 hrs. **Opening and welcome**

Ronnie Burn- Newcastle College
Anders Mosumgaard of EGIN

09.15 hrs. Ex- Newcastle College Students now working in Advertising and Digital Design and Photography
- **Andrea Ayre** of Exposure Photography and **Andy Kilburn** Creative Director of Double Concentrate

09.45hrs. **Nick Jordan** and **Phil Wright** of Newcastle College- Live Briefs and their importance and the new Visual Communications Foundation Degree course at Newcastle College

10.15 hrs. **Short networking break**

10.45 hrs. **Neil Calvert**- HE Development Manager, "Cross College Collaborations"

11.15 hrs. **Bruno Maag** of Dalton Maag London Ltd, "Creating a better reading experience"

12.00 hrs. **Lunch**, hot buffet to be served in Parsons Building 10th Floor

13.00 hrs. **Peter McGlynn** of Solutions Group Newcastle

13.30 hrs. **Melanie Shee FRSA** Skills Academy Manager of North East Creative & Cultural Skills

14.00 hrs. **Short networking break**

14.30 hrs. **Colin Davies** of OneNineFour Studio

15.00 hrs. **Mike Hopkins of Cdi Yorkshire** - "So print is dead. What next!"

15.30 hrs **Group Activity** (Nick Jordan)

16.00 hrs **End of day round up (Ronnie Burn)**

19.00 hrs. **EGIN Conference Evening Dinner at The Chefs Academy**

Friday October 7th (day 2)

Venue Newcastle College, Newcastle Upon Tyne, England, NE4 7SA

09.00 hrs. **Opening and welcome day 2**

Ronnie Burn- Newcastle College

09.15 hrs. **Nicola Watchman**- HE Research and Innovation manager Newcastle College- creating "Work Ready" graduates

09.45 hrs **Ben Quigley** CEO of Everything Different

10.15 hrs **Short networking break**

10.45 hrs **Hedgehog Lab Technology Consultants** - Helping prepare students for work

11.15 hrs **Gayle Woodruffe**- Production service manager of Northern Film and Media

12.00 hrs **Fish and Chips lunch to be served in The Chefs Academy**

13.00 hrs. **Rob Kleiser** Deputy Principal Newcastle College- Apprenticeships within Creative Industries

13.30 hrs. **Jodie Brady** of Marshall Brady and Newcastle College- brining your company knowledge and experience into the classroom

14.00 hrs. **Bert Van Toor** of Grafisch Lyceum Utrecht - Apprenticeships

14.30 hrs. **Close Anders Mosumgaard** of EGIN

15.00 hrs. Cultural tour Across Newcastle incorporating Discovery Museum

Optional

If delegates are staying in Newcastle until Saturday 8th we can organise a visit to the new Wylam Brewery situated on the Newcastle Exhibition Park at 9:00 am. Cost of the tour is approximately £10 per person.