



EGIN

Network for co-operation in education, training, labour market projects and research in the graphic media and creative industry

PROGRAM EGIN ANNUAL CONFERENCE 2016
CAPACITY BUILDING
INDUSTRY - EDUCATION LIAISON

Venue:

VIP Executive Art's Hotel Lisboa
Avenida D. João II, nº 47, 1998-028 Lisboa - Portugal
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Thursday April 21

Plenary sessions are in the room named: Rubys

- 09.30 hrs. **Opening of The Annual Conference 2016**
Anders Mosumgaard, Chairman of EGIN
- 09.35 hrs. **"A welcome in Portugal"**
Mr Rui Lança, Design and Multimedia teacher of Escola de Tecnologias Inovação e Criação (ETIC)
- 09.45 hrs. **"The Portuguese educational system, latest developments"**
Mr Rui Lança, Design and Multimedia teacher of Escola de Tecnologias Inovação e Criação (ETIC)
- 10.15 hrs. **The Annual Report 2015**
Anders Mosumgaard, Chairman of EGIN
- 10.35 hrs. **Networking break**
- 11.05 hrs. **Project presentations by participants**
- New member Artevelde University, Belgium, *Karen D' Haeseleer, 'education development - and blended learning coordinator*
 - New member Mediarte.be from Belgium, *Jan Vermoessen, General Manager*
 - EMSPI (Energy Management Standardisation in Printing Industry), *Peter Tegel, Dienstencentrum the Netherlands*
 - The Link 2 project, *Claus Bojsen Pedersen, Project leader, next>education Copenhagen, Denmark*
- 12.30 hrs. **Lunch**, to be served in Restaurant Arts
- 14.00 hrs. **"Enter the creative world"**
How the students are prepared for the labour market of the future. Innovation plays an important role in this.
Sjoerd Wanrooij, Senior International Officer Grafisch Lyceum Rotterdam
- 14.45 hrs. **"Flexible workforce in a digital world"**
Why competence management is getting more important than skills management only. 'Adaptive to Change' is core competence nr.1.
Oscar van Veen, co-founder Mangrove, associate partner PRiMAN talent management.
- 15.30 hrs. **Networking break**
- 16.00 hrs. **Workshops, in plenary room Rubys, and Diamante 1 and 2**



16.45 hrs.
17.00 hrs.

Results of the workshops in plenary room Rubys
End of first day of the conference.

Evening Program

19.00 hrs.
20.00 hrs.

EGIN Drinks on the 'Mezzanine floor'
EGIN Dinner in room Arts 2

Friday April 22

09.30 hrs.

Opening of day 2 of the conference

09.35 hrs.

"Practical skills in digital media..."

About the need of interdisciplinarity in the digital media sector
Alex Huldi, Senior Art Director & Jana Nobel, Creative Director,
both @ NAMICS AG, namics.com, St.Gallen

"...and its implementation in vocational education"

Insights into the education and training concept for IMD
Daniel Kehl, Head of Vocational Education and Training, GBS St.Gallen

10.30 hrs.

About content design, usability and prototyping"

Interactive workshop as follow up of the presentation.

11.15 hrs.

Networking break

11.45 hrs.

Member's time, EGIN ideas, projects, events, seminars

Members who would like to address the conference with ideas, news, seminars, or other announcements, please inform us at info@egin.nl

- The Interactive Media Design Award for young talents 2016
- IMD16.SG - The Swiss Interactive Media Design Congress - St.Gallen, November 11, 2016
- The EGIN autumn seminar 2016 in Newcastle, England
Graham Stouph, Newcastle College, England
- The Green Salon, Frank den Hartog, *Dienstencentrum / Stivako the Netherlands*
- Ingi Rafn Ólafsson, video impression of Autumn Seminar 2015, *IDAN Iceland*

13.00 hrs.

Lunch, to be served in Restaurant Arts

14.15 hrs.

"Print 4.0 – impacts of the fourth industrial revolution on the printing industry"

Thomas Hagenhofer, Zfa – Ver-di, Germany

14.45 hrs.

Open Floor for ideas for the annual conference 2017

The possibility for the participants to come up with ideas and suggestions for the next annual meeting.

15.15 hrs.

Formal closing of the Conference