



EGIN

Network for co-operation in education, training, labour market projects and research in the graphic media and creative industry

PROGRAM EGIN ANNUAL CONFERENCE 2015 **Skills and competences; heart of the matter**

Venue: University of Zagreb, Faculty of Graphic Arts.
Getaldiceva 2, 10000 Zagreb (from hotel walk to Central Station and take tram 2 to Savišće (final destination) get off at Getaldičeva. On the square close to the hotel you can also take tram 13 or 6 to Central Station and then take tram 2. Check the EGIN website for more information)

Thursday April 23

Plenary sessions are in the **Auditorium**

- 09.30 hrs. **Opening of The Annual Conference 2015**
Anders Mosumgaard, Chairman of EGIN
- 09.35 hrs. **A welcome in Croatia**
Dean and Associate Professor Klaudio Pap, PhD. University of Zagreb Faculty of Graphic Arts
- 09.45 hrs. **The Croatian educational system, latest developments**
Dean and Associate Professor Klaudio Pap, PhD. University of Zagreb Faculty of Graphic Arts
- 10.15 hrs. **The Annual Report 2014**
Anders Mosumgaard, Chairman of EGIN
- 10.45 hrs. **Networking break**
- 11.15 hrs. **Project presentations by participants**
Jeroen Braeckman, Artevelde University College, Belgium: *"The Power of Colour"*.
Thomas Hagenhofer, Zfa – Ver-di, Germany: *Learning the technical basics of offset printing by social augmented learning"*.
Ingi Rafn Olafsson, IDAN, Iceland: *The Day of Printing in Iceland*
- 12.15 hrs. **Lunch**, to be served in the restaurant **Vega**, Ulica grada Gospića 3
- 14.15 hrs. **Developments in Vocational Education in relation with industrial- and labour market developments**
Keynote presentation by Associate Professor Igor Zjakić, PhD. University of Zagreb, Faculty of Graphic Arts
- 15.00 hrs. **Networking break**
- 15.30 hrs. **Workshop discussion with the possible participation of students of the Faculty for Graphic Arts**
- 16.15 hrs. **Results of the workshops**
- 16.30 hrs. **End of first day of the conference.**



Read next page for the evening program

Program Thursday evening April 23

The EGIN aperitifs and dinner will be in Hotel Dubrovnik, Jelacic room, 1st floor

19.15 hrs. EGIN Drinks outside in the foyer in front of the restaurant

20.00 hrs. EGIN Dinner in the restaurant

Friday April 24

09.30 hrs. **Opening of day 2 of the Conference**

09.30 hrs. **“Human Beings in a Digitalized World”**

Keynote presentation by Mr Peter Stämpfli CEO of Stämpfli Ltd. from Bern, Switzerland.

10.30 hrs. **Workshops on key-note presentation**

11.00 hrs. **Networking break**

11.30 hrs. **Member’s time, EGIN ideas, projects, events, seminars**

Linda Bogaers, Artevelde University College, Belgium: *Honours Class in Flexible Packaging*

Sjoerd Wanrooij, Grafisch Lyceum Rotterdam, The Netherlands:

Commercialpolis, an ERASMUS+ Key Action 2 call about Storytelling

Eva Bouwman / Frank den Hartog, DC, The Netherlands: *SUSATIN*

Sustainable innovation and transformation, Erasmus+ project, Strategic Partnership.

Rense van der Heide, EGIN, Europe: *Future Skills in the Graphical Industry, outcomes of the project*

12.30 hrs. **Lunch**, to be served in the restaurant **Vega**, Ulica grada Gospića 3

14.30hrs. Guided tour through the Faculty of Graphic Arts, meetings with professors, staff and students.

15.45 hrs. **Formal closing of the Conference**