



EGIN ANNUAL CONFERENCE 2018
BARCELONA SPAIN
NEW WAYS OF LEARNING

Venue: Catalunyan Employers' Association' Gremi de la Indústria i la Comunicació Gràfica de Catalunya.
Gran via Corts Catalanes 645 , 6^a planta,
08010 Barcelona.

Program

Thursday 19 April

- 09.30 hrs. **Opening by the Chairman of EGIN**
Anders Mosumgaard
Welcome by the Secretary of the Catalonian Employers' Association'
Mr Ricard Sánchez Llevot
- 09.45 hrs. **An overview of the developments in the Catalonian and Spanish Industry,** *Mr Ricard Sánchez Llevot*
- 10.00 hrs. **The Spanish and Catalonian educational system,**
Joan Creus, Escola de Formació Professional Antoni Algueró
- 10.20 hrs. **The EGIN annual report 2017**
Anders Mosumgaard, chairman of EGIN
- 10.40 hrs. **Networking break.** Hotel Havana when leaving the conference venue, look left and walk across the street into Havana, coffee break in the lobby
- 11.15 hrs. **Project presentations by participants**
Thrive! "Entrepreneurial skills as solid base for a future in the Creative Industry" *Eva Bouwman and Frank den Hartog, Stivako*
The 3rd Swiss Interactive Media Design Day
Patrik Forrer, School for design VET st Gallen
Social Virtual Learning,
Thomas Hagenhofer, ZFA/ver.di
- 12.45 hrs. **Lunch break** in Hotel Havana
- 14.15 hrs. **The latest developments in teaching methodology and adapting the school's interior design to support it.**
Sandra Beentjes and Johan Spronk, members of the board of directors of Grafisch Lyceum Utrecht the Netherlands
- 15.15 hrs. **Networking break** in Havana
- 15.45 hrs. **Discussion groups about keynote speech on the developments at Grafisch Lyceum Utrecht: ideas, reactions, lessons learned, lessons to be learned.**
- 16.30 hrs. Plenary closure of the group discussions and the first conference day**



Evening program on Thursday 19 April

- 19.30 hrs. **EGIN drinks** venue: Hotel Cotton House, Gran Via De Les Corts Catalanes, 670, Barcelona, 08010. (Opposite the venue for the conference)
- 20.15 hrs. **EGIN dinner** Hotel Cotton House

Program

Friday 20 April

- 10.00 hrs. **'Close to hard facts and fake news in education'**,
PhD Pedro de Bruyckere, educational scientist at Arteveldehogeschool, Ghent Belgium and postdoctoral researcher at Leiden University, the Netherlands.
- 11.00 hrs. Debating groups on the keynote of Pedro de Bruyckere. **Points for discussion will be added during and after the presentation**
- 11.30 hrs. **Networking break in Havana**
- 12.00hrs. **Participants' points, ideas, issues relating to EGIN and the activities in the network.**
Presentation of Brobygrafiska, a special VET school in Sweden.
Lukas Engqvist instructor at Broby
Exchange Knowledge for Future Innovation (EKFI), a new Erasmus+ application.
Frank den Hartog, Stivako
Concept and Implementation of a Social internet,
Christin-Weber, Schule für Gestaltung Bern und Biel
- 13.15 hrs. **Lunch in Havana**
- 14.30 hrs. **Participants' points, ideas, issues relating to EGIN and the activities in the network continued**
COMMERCIALPOLIS, about storytelling in commercials
Sjoerd Wanrooij, Grafisch Lyceum Rotterdam (including preview of EGIN autumn seminar
Changes in Norwegian VET for the graphic trades
Niels Edvard Killi, Norway
Short overview of the results of a creative discussion during the EGIN autumn seminar in Ghent in November 2017
Rense van der Heide, EGIN
- 15.15 hrs. **Closing of the EGIN annual conference 2018**
Anders Mosumgaard, chairman